

WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

650 Massachusetts Ave NW Ste 210 Washington, DC 20001

Contract # 3025566 Schedule Dates

09/14/17-09/18/17 Advertiser Mark Herring for Attorney General-D (86615)

Agency Buying Time Media (1779) POLITICAL CANDIDATE (ns) (1186) Attorney General (221726)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA

Phone/Fax CPE 491/496/5591

Product

Brand

Buyer Name

Account Types

Local/Political Candidate Agency BRD Billing Type Weekly/Irregular

Date Entered 09/13/17 Last Modified 09/13/17

Kelsey Reardon

\$35,742.50

No CO-OP Headline #

Order Type Normal

Package Deal Commission %

15.00 \$6,307.50 Net Total

Date:

Comments:

Sales Tax

Entered By

Washington (WJLA) Rate By Broadcast Month Spots Sep. 2017 45 \$42,050.00 Grand Total: 45 \$42,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	0 5A- News-Good Morning Washington at 5a					1	1	1	2	\$250.00	\$500.00	Washington (WJLA)		9/13/17
2.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	0 7A- ABC-Good Morning America					1	1	1	2	\$900.00	\$1,800.00	Washington (WJLA)		9/13/17
3.0	Normal Line / SPOT	09/14/17-09/14/17	2	:3	0 6A- News-Good Morning Washington at 6a					1		1	1	\$900.00	\$900.00	Washington (WJLA)		9/13/17
4.0	Normal Line / SPOT	09/15/17-09/15/17	2	:30	0 12:30P- Who Wants to be a Millionaire		-				1	1	1	\$250.00	\$250.00	Washington (WJLA)		9/13/17
5.0	Normal Line / SPOT	09/14/17-09/15/17	2	:3	0 2P- ABC-General Hospital					1	1		2	\$450.00	\$900.00	Washington (WJLA)		9/13/17
6.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	0 12P- News-ABC 7 News at Noon		-		1	1	1	1	2	\$300.00	\$600.00	Washington (WJLA)		9/13/17
7.0	Normal Line / SPOT	09/18/17-09/18/17	2	:31	0 12P- News-ABC 7 News at Noon		1					1	1	\$300.00	\$300.00	Washington (WJLA)		9/13/17
8.0	Normal Line / SPOT	09/15/17-09/15/17	2	:3	0 9A- Live with Kelly						1	i	1	\$350.00	\$350.00	Washington (WJLA)		9/13/17
9.0	Normal Line / SPOT	09/14/17-09/15/17	2	:3	0 10A- Rachael Ray					1	1		2	\$300.00	\$600.00	Washington (WJLA)		9/13/17
10.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	0 10A- Rachael Ray		1					1	1	\$300.00	\$300.00	Washington (WJLA)		9/13/17
					CON	\FI	RM.	ΑT	10	N (201	ITR	ACT					

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Buying Time Media 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

Contract # 3025566

Schedule Dates 09/14/17-09/18/17 Advertiser

Mark Herring for Attorney General-D (86615) Agency Buying Time Media (1779)

POLITICAL CANDIDATE (ns) (1186) Attorney General (221726)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

WJLA/GJLA/EJLA Sales Office **Buyer Name**

Phone/Fax CPE 491/496/5591

Product

Brand

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular **Date Entered** 09/13/17 **Last Modified** 09/13/17

Kelsey Reardon

No CO-OP

Headline # Demo

Entered By

Order Type Normal Package Deal

Commission % 15.00

Commission \$6,307.50 Net Total \$35,742.50

Sales Tax

Washington (WJLA)		
By Broadcast Month	Spots .	Rate
Sep. 2017	45	\$42,050.00
Grand Total:	45	\$42,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	09/15/17-09/15/17	2	:30	0 11A- ABC-The View						1	į	1	\$350.00	\$350.00	Washington (WJLA)		9/13/17
12.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	0 11A- ABC-The View		1		1			1	1	\$350.00	\$350.00	Washington (WJLA)		9/13/17
13.0	Normal Line / SPOT	09/14/17-09/14/17	2	:30	0 Orbit- [P]Hot Bench(Th), [P]Hot Bench 2(Th)				1	1			1	\$250.00	\$250.00	Washington (WJLA)		9/13/17
14.0	Normal Line / SPOT	09/14/17-09/14/17	2	:30	0 4P- News-ABC 7 News at 4p					1		į	1	\$300.00	\$300.00	Washington (WJLA)		9/13/17
15.0	Normal Line / SPOT	09/17/17-09/17/17	2	:30	0 6:30P- News-ABC 7 News at 630p Wknd							1	1	\$450.00	\$450.00	Washington (WJLA)		9/13/17
16.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	0 6P- News-ABC 7 News at 6p					1	1	i	2	\$700.00	\$1,400.00	Washington (WJLA)		9/13/17
17.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	0 5P- News-ABC 7 News at 5p					1	1	į	2	\$400.00	\$800.00	Washington (WJLA)		9/13/17
18.0	Normal Line / SPOT	09/17/17-09/17/17	2	:30	0 6:27P- 6:30P (EST)		i		į .			1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/13/17
19.0	Normal Line / Access	09/14/17-09/14/17	2	:30	0 6:57P- 7P (EST)				į.	1		i	1	\$5,000.00	\$5,000.00	Washington (WJLA)		9/13/17
20.0	Normal Line / Access	09/18/17-09/18/17	2	:30	0 6:57P- 7P (EST)								1	\$5,000.00	\$5,000.00	Washington (WJLA)		9/13/17
21.0	Normal Line / SPOT	09/15/17-09/15/17	3	:30	0 6:27P- 6:30P (EST)						1		1	\$2,500.00	\$2,500.00	Washington (WJLA)		9/13/17
22.0	Normal Line / Access	09/14/17-09/14/17	2	:30	7P- Wheel Of Fortune				i	1		1	1	\$1,800.00	\$1,800.00	Washington (WJLA)		9/13/17
23.0	Normal Line / Access	09/18/17-09/18/17	2	:30	7P- Wheel Of Fortune		1					i	1	\$1,800.00	\$1,800.00	Washington (WJLA)		9/13/17
					CON	1FII	RM	ΑT	ΊO	N (CON	ITR	ACT					

CONFIRMATION CONTRACT		
Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Date:

Accepted-Agency/Advertiser:



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Buying Time Media 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

Contract # 302!

Schedule Dates 09/14/17-09/18/17 Advertiser Mark Herring for Attorney General-D (86615)

> Buying Time Media (1779) POLITICAL CANDIDATE (ns) (1186) Attorney General (221726)

Brand Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

WJLA/GJLA/EJLA Sales Office **Buyer Name**

Phone/Fax CPE 491/496/5591

Agency

Product

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Washington (WJLA) By Broadcast Month Spots Rate Sep. 2017 45 \$42,050.00 Grand Total: 45 \$42,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu V	Ve Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / Access	09/15/17-09/15/17	2	:30	7:30P- Jeopardy		1		1	1		1	\$2,800.00	\$2,800.0	Washington (WJLA)		9/13/17
25.0	Normal Line / Access	09/18/17-09/18/17	2	:30	7:30P- Jeopardy		1		i		i	1	\$2,800.00	\$2,800.0	Washington (WJLA)		9/13/17
26.0	Normal Line / SPOT	09/14/17-09/14/17	2		11:00:26P- News-ABC 7 News at 11p		1	į	1	1 1		1	\$950.00	\$950.0	Washington (WJLA)		9/13/17
27.0	Normal Line / SPOT	09/17/17-09/17/17	2		8A- ABC-Good Morning America Sunday				į		1	1	\$400.00	\$400.0	Washington (WJLA)		9/13/17
28.0	Normal Line / SPOT	09/16/17-09/16/17	2		7A- ABC-Good Morning America Saturday		1				1	1	\$400.00	\$400.0	Washington (WJLA)		9/13/17
29.0	Normal Line / SPOT	09/18/17-09/18/17	2		5A- News-Good Morning Washington at 5a		1		į			1	\$300.00	\$300.0	Washington (WJLA)		9/13/17
30.0	Normal Line / SPOT	09/18/17-09/18/17	2		6A- News-Good Morning Washington at 6a		1					1	\$1,000.00	\$1,000.0	Washington (WJLA)		9/13/17
31.0	Normal Line / SPOT	09/18/17-09/18/17	2		7A- ABC-Good Morning America		1		-			1	\$1,000.00	\$1,000.0	Washington (WJLA)		9/13/17
32.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	9A- Live with Kelly		1	1	1	1 1	1	1	\$375.00	\$375.0	Washington (WJLA)		9/13/17
33.0	Normal Line / SPOT	09/18/17-09/18/17	2		12:30P- Who Wants to be a Millionaire				1			1	\$275.00	\$275.0	Washington (WJLA)		9/13/17
					CC	NFI	RMA	ATI(NC	CO	NTR	ACT					
controd A	gency/Advertiser:			Date:	Accepted-St	ations							Date:	Comments:			

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

09/13/17

09/13/17

Normal

15.00

\$6,307.50

\$35,742.50

No

Kelsey Reardon

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WJLA

1100 Wilson Blvd, 6th Floor Arlington, VA 22209

Billing Type

Weekly/Irregular

Contract #	3025566	Date Entered	09/13/17
Schedule Dates	09/14/17-09/18/17	Last Modified	09/13/17
Advertiser	Mark Herring for Attorney General-D (86615)	Entered By	Kelsey Reard
Agency	Buying Time Media (1779)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	
Brand	Attorney General (221726)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$6,307.50
СРЕ	491/496/5591	Net Total	\$35,742.50
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Washington (WJLA) By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Sep. 2017	45	\$42,050.00
Grand Total:	45	\$42,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entere
34.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	2P- ABC-General Hospital		1		1 1				1	\$550.00	\$550.0	Washington (WJLA)		9/13/17
35.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	4P- News-ABC 7 News at 4p				1 1				1	\$350.00	\$350.0	Washington (WJLA)		9/13/17
36.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	5P- News-ABC 7 News at 5p		1		1 1				1	\$600.00	\$600.0	0 Washington (WJLA)		9/13/17
37.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	6P- News-ABC 7 News at 6p		1						1	\$750.00	\$750.0	Washington (WJLA)		9/13/17
38.0	Normal Line / SPOT	09/18/17-09/18/17	2		11:00:26P- News-ABC 7 News at 11p		1						1	\$1,000.00	\$1,000.0	Washington (WJLA)		9/13/17
					CO	NFI	RM	AT	101	V C	ON	TRA	\CT					
cepted-A	gency/Advertiser:			Date:	Accepted-Stat	ion:								Date:	Comments:			

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